The Power of P.E.O.
Motivate...Educate...Celebrate!

Convention
MINUTES

FIRST MEETING
Saturday Morning, April 30, 2016

The 81st Annual Convention of Utah S/P/D Chapter of the P.E.O. Sisterhood convened at 9:08 a.m. on Saturday, April 30, 2016 at the University Park Marriott Hotel in Salt Lake City. Chapters H and AJ served as hostesses.

“Celebrate” by Kool & the Gang was played during the processional for the executive board, Representative of International Chapter, and past state presidents.

The meeting was called to order by President Nancy Williams, Y, at 9:09 a.m.

Head Guard Lois Park, IQ\KS, gave the report of the guards.

Devotions were given by Cynthia Schofield, Chapter Y.

President Nancy Williams announced that hearing devices were available upon request and that microphones will be set in the middle aisle for the Proposed Amendment portion of the program.

Bobbi Nichols, Chapter AL, PSP, led the Pledge of Allegiance, after which Patti Sanborn and Nancy Samson, both of Chapter AJ, led the singing of “O Canada” and the “Star Spangled Banner.”

Gail Brown, Chapter P, PSP, led the singing of the Opening Ode followed by the reciting of the Objects and Aims led by Gayle Lichti, Chapter Z, PSP. President Nancy Williams provided voting instructions.

The first credentials report was given by Chairman Lisa Anderson, Chapter AC, PSP.
Chairman Lisa Anderson reported 85 members of convention were entitled to vote. On behalf of the committee, Lisa Anderson moved the report be adopted. There being a majority in the affirmative the report was adopted.

A quorum being present, the president declared the 81st Convention of Utah State Chapter opened in due form and ready for the transaction of business.

The president welcomed all on behalf of the Executive Board of Utah State Chapter.

Stephanie Halton, Chapter U, secretary, moved that the rules of convention, as printed in the program, be adopted. The motion was seconded and adopted.

The president emphasized Convention Rule #11 and Rule #12.

Secretary Stephanie Halton announced changes to the printed program: 1) on page 5 under “Newest Members,” add Pamela J. Sanders, Chapter D; 2) on page 6 under “Delegates to Convention,” change Delegate #1 for Chapter A to Karen Iverson, change Delegate #1 for Chapter AK to Dianne Morrison, and change Delegate #2 for Chapter Q to Morgan Cesa; and 3) on page 16 note that the fourth and fifth lyrics to “When You Wish Upon a Star” will not be sung. Stephanie moved the adoption of the printed program with necessary changes. The motion was seconded and adopted.

The members of the Committee to Approve Minutes of Convention were introduced and thanked for assisting the secretary with the minutes. Members include Diane Simons, Chapter Y, PSP, Sue Dintelman, Chapter E, and Rita Doumit, Chapter M.

The president introduced Barbara Bunting, Chapter Y, as the Assistant Secretary for the 2016 Convention.

President Nancy Williams announced that Joyce Victor, Representative of International Chapter, would serve as convention parliamentarian.

Convention Chairman Keri Brown, Chapter H, was introduced. Keri introduced her co-chairmen Joette Hessick, Chapter AJ, and Karen Buresh, Chapter AJ. Keri Brown recognized the convention hostess chapters H and AJ and announced convention hostess chapter members could be recognized by their butterfly scarves.

Following the introduction by President Nancy Williams, the Representative of International Chapter Joyce Victor presented the keynote address entitled “The Keys of P.E.O.” The president thanked her for her inspiring message.

Joyce Victor is a member of Chapter HJ in Grand Island, Nebraska, past president of Nebraska State Chapter and currently serves as vice chairman of the Board of Trustees for the Educational Loan Fund of International Chapter.

The song “Be Our Guest” was sung in honor of Joyce Victor.

The president introduced pages Susan Patton, Chapter CW\KS and Sarah Granger, Chapter IQ\KS.
President Nancy Williams introduced the members of the executive board: Vice President, Kimberly Albro, Chapter AE; Organizer, Brenda Boren, Chapter M; Treasurer, Diane Browning, Chapter F; and Secretary, Stephanie Halton, Chapter U.

The president also made the following introductions:

Members of the officer support team: Teri Lane, Chapter CV/WI, communications team leader, along with communications team members Kathy Biele, Chapter Al; Sue Dintelman, Chapter E; Anne Mitchell, Chapter E; Jackie Nichol Darrington, Chapter Q; Jenny Clark, Chapter AJ; Saundie Stone, Chapter X; Carol Tenczar, Chapter AM; DeAnn Graves, Chapter Y; Carol Day, Chapter Z; Gail Brown, Chapter P, PSP; Ann Wakefield, Chapter AH; and Rebecca Conant, Chapter AH. She also recognized and introduced Lisa Laird, Chapter P, as convention coordinator.

Therese Milad, Chapter AJ, was introduced as convention registration chairman along with committee members Mary Carlson, Monica Haines, and Mary Geer, all of Chapter AJ.

After being recognized as the on-site registration chair, Mary Geer introduced and welcomed six out-of-state visitors.

All Utah P.E.O. sisters registered as visitors were warmly welcomed and encouraged to attend all business meetings and convention activities.

Musicians recognized were: Patti Sanborn and Nancy Samson, song leaders, members of Chapter AJ and Genie Murphy, pianist, from Chapter Y.

Audiovisual Specialist DeAnn Graves, Chapter Y and Audiovisual Assistant Rebecca Conant, Chapter AH were recognized.

President Nancy Williams acknowledged the 13 past state presidents of Utah in attendance.

Stephanie Halton, secretary, read a letter from Beth Ledbetter, President of International Chapter of the P.E.O. Sisterhood.

President Nancy Williams announced that Convention Rule # 11 was suspended so that photos may be taken.

Brenda Boren and members of Chapter P provided a tribute to the newest members.

President Nancy Williams announced that the upcoming lunch was to be held in their honor.

The song “Getting to Know You” was sung in honor of the 46 newest members.

The president explained that during breaks a video featuring butterflies would be shown; at five minutes prior to the end of each break a song medley of “Somewhere over the Rainbow/What a Wonderful World” by Israel Kamakawiwo’ole would be played as an indicator that the break is coming to a close.

Following a 15 minute break, President Nancy Williams opened the Convention to allow philanthropy speakers, as well as their family and friends, to attend. Convention Rule # 11 was suspended until the adjournment for lunch.
Kimberly Albro, introduced each P.E.O. Philanthropy and its state chairman or representative. Those introduced were:

- P.E.O. Educational Loan Fund    Gina Rowe, Chapter AN
- P.E.O. International Peace Scholarship Mary Martineau, Chapter L
- P.E.O. Program for Continuing Education DeAnn Graves, Chapter Y
- P.E.O. Scholar Award Ann Egeland, Chapter U
- P.E.O. STAR Scholarship Gail Brown, Chapter P, PSP
- Cottey College Carol Kroesche, Chapter AI
- Ruth S. Clayton Memorial Nursing Scholarship Joan Tonn, Chapter P
- Gump & Ayers Scholarship Glenda LeHoux, Chapter V
- Susan W. Coda Memorial Scholarship Kathy Tall, Chapter AN
- Ruth Orton Scholarship Evelyn Bertilson, Chapter F
- Glen Ella Jones Scholarship Saundie Stone, Chapter X
- Helen Abbott Fund Karen Trewet, Chapter AA
- Carole Putnam Fund Linda Nicoson, Chapter AH

President Nancy Williams thanked the chairmen for their hard work.

A PowerPoint presentation introduced the Utah women who received scholarships in the past year.

Recipient speakers and their respective funds were Alivia Lino, Helen Abbott Fund; Bethany Lambson, Ruth S. Clayton Memorial Nursing Scholarship; Hailey Haffey, Gump & Ayers Scholarship; and Briahna Mounteer, P.E.O. Educational Loan Fund.

The song “When You Wish upon a Star” was sung in honor of Philanthropy Recipients.

President Nancy Williams excused the recipient speakers and their guests to be seated for the luncheon in their honor.

Announcements were made by Convention Chairman Keri Brown. Following the singing of the P.E.O. Grace, President Nancy Williams declared the Convention adjourned until Saturday at 1:30 p.m., with the prelude to begin at 1:15 p.m.

The president encouraged attendees to look over the philanthropy displays and chapter yearbooks found in the Conference Atrium.

Following the morning meeting of Convention, a luncheon honoring the Philanthropy Speakers and newest members was held at 12:11 p.m. at the University Marriott Hotel.
President Nancy Williams called the second meeting of the 81st Convention of Utah State Chapter to order at 1:31 p.m. and announced that Convention Rule #11 was reinstated and pictures were not to be taken.

Lois Park gave the report of the guards. President Nancy Williams introduced and thanked the guards. They were Head Guard, Lois Park, IQ\KS, Cindy Jackson, Carol Scott, Cindie Thornton-Kosanke, Susan Salem (Saturday only), Sharon Webb (Sunday only), Joan Johnston, Jennie Johnson, all members of Chapter Y and Saundie Stone, Chapter X.

Lisa Anderson gave the second credentials report. She stated that there was no change from the first report.

President Nancy Williams gave special recognition to members of Chapter Y.

President Nancy Williams called attention to the copy of the budget provided each member of convention, found on pages R-14 and R-15. She introduced the Finance Committee Chairman Carolyn Bensen, Chapter AE, who introduced other members of her committee: Ann Wakefield, Chapter AH and Marge Tucker, Chapter X. The chairman presented the committee’s report (Reports, pg. R-13), including information regarding review of accounts, study of audit, preparation of budget and recommendation for surplus funds.

By general consent the motion was divided into three parts and a majority voted in favor of each of the following: (1) adoption of the budget; (2) transfer of $1628.00 in surplus funds to general savings; and (3) the remainder of the report.

The president stated that the adoption of the report approved the report of the treasurer.

The president thanked the members of the Finance Committee for their careful attention to the financial details of the Utah State Chapter this past year.

President Nancy Williams thanked the audit committee of Chairman Carolyn Gilstrap, Chapter AE, PSP, and members Joyce McNally, Chapter D, and Bizzi Drinkhaus, Chapter AD, for their important work and efforts. The Report of the Audit Committee was posted on the bulletin board at the back of convention hall.

President Nancy Williams announced that the annual reports of the state officers were in each delegate’s binder (Reports, pgs. R-1 to R-5). She announced that the officers’ written reports were filed with the secretary to be included in the proceedings of convention. She announced that reports from standing committees could also be found in delegate binders or kits (Reports, pgs. R-12 to R-36).

By general consent, the Annual Report of Disbanded Chapters G, I, K, S, AB, AF, and AG was not read, but will be included in the proceedings of convention (Reports, pg. R-9).

Brenda Boren gave information on the grouping of hostess chapters for future State Conventions (Information, pg. I-4).
The report of the Amendments and Recommendations (A&R) Committee was given by Chairman Arleen Bedingfield, Chapter AH, PSP, who first introduced the other members of the committee: Anna Barton, Chapter Z and Karen Post, Chapter A.

In preparation for the presentation of amendments to the Bylaws and Standing Rules of Utah State Chapter, the president requested all members of convention to be in assigned seats and asked visitors to leave one vacant row behind the delegates. She instructed the convention in the procedure for presentation of amendments and voting. She announced that adopted amendments would take effect at the close of convention and as specified in the Bylaws and Standing Rules of Utah State Chapter.

Chairman Arleen Bedingfield presented the 2016 proposed amendments to the Bylaws of Utah Chapter. Page numbers refer to the 2015 Bylaws and Standing Rules.

PROPOSED AMENDMENTS TO THE BYLAWS AND STANDING RULES OF UTAH STATE CHAPTER

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1. Submitted by the Executive Board of Utah State Chapter
(Page B-1) Amend Article 1, Section 5, subsection A, by striking out sentence 2 and inserting a new sentence 2 so that if adopted the sentence would read:

Representatives from convention hostess chapters shall meet during convention, four years prior to their convention, with the officer who will preside as president for the appropriate convention year and the convention coordinator to start the convention planning process.

The amendment was adopted.

2. Submitted by the Executive Board of Utah State Chapter
(Page B-3) Amend Article III, Section 4, subsection D, sentence 1 by striking the words “A local chapter” and by inserting the words “A past state president, a member of the executive board, the chairman of a standing committee, or local chapters” at the beginning of the sentence so that if adopted the sentence would read:

A past state president, a member of the executive board, the chairman of a standing committee, or local chapters wishing to recommend an eligible member for the executive board shall submit, with the candidate’s consent, a completed nomination form to the chairman of the Nominating Committee.

The amendment was adopted.

3) Submitted by the Executive Board of Utah State Chapter
(Page B-7) Amend Article V by striking out Section 8 and inserting a new Section 8 so that if adopted the section would read as follows:

Section 8 – State Chapter Sales Chairman
A. Shall be appointed by the president for a term of one year;
B. Shall disperse items to local chapters and collect the funds from their sales.

The amendment was adopted.
4) Submitted by the Cottey College Committee of Utah State Chapter
(Page B-9) Amend Article V, Section 16, subsection A, sentence 1 by striking out the words “with the state board adviser” so that if adopted the sentence would read:

\[\text{The Cottey College Committee shall review applications for Cottey College Scholarship assistance and award scholarships from the following funds.}\]

The amendment was adopted.

5) Submitted by the Cottey College Committee of Utah State Chapter
(Page B-9) Amend Article V, Section 16, subsection A, by striking out paragraph 1 and inserting a new paragraph 1 so that if adopted the paragraph would read:

\[1. \text{The Utah Cottey College Scholarship Fund is maintained to provide one or more scholarships of a minimum of five hundred dollars (}\$500.00\text{) for women in need of financial assistance in order to attend Cottey College. A recipient must meet the scholastic requirements of Cottey College and may, as funds permit, receive a scholarship for a second year.}\]

The amendment was adopted.

6) Proposed by Chapter Q, Salt Lake City
(Page B-13) Amend Article VIII, Section 4, subsection B, sentence 1, by striking out the words “on a long-term basis” so that if adopted the sentence would read:

\[\text{This fund shall be administered by the P.E.O. Foundation and a rotating committee of three active Utah P.E.O.s appointed by the president, one of whom shall be a member of Chapter W.}\]

The amendment was adopted.

7) Proposed by the Finance Committee of Utah State Chapter
(Page B-15) Amend Article IX, Section 2, subsection B, paragraph 1 by striking out the words “BIL dinner,” and inserting the words “the convention banquet”; by striking out the word “and” following the word “secretary”; and by adding the words “and the AV Specialist” following the words “convention coordinator” so that if adopted the paragraph would read:

\[1. \text{three meals, one of which shall be the convention banquet for chapter delegates, members of the executive board, chairman of the Amendments and Recommendations Committee, chairman of the Finance Committee, the assistant secretary, the convention coordinator and the AV specialist.}\]

The amendment was adopted.

8) Proposed by the Finance Committee of Utah State Chapter
(Page B-15) Amend Article IX, Section 2, subsection B, paragraph 4 by striking out the word “and” preceding the words “chairman of the Finance Committee”; and by inserting the words “convention coordinator and the AV Specialist” following the “chairman of the Finance Committee” so that if adopted the subparagraph would read:
4. the convention registration fee for the chairman of the Amendments and Recommendations Committee, the chairman of the Finance Committee, the convention coordinator, and the AV specialist.

The amendment was adopted.

9) Proposed by Chapter Q, Salt Lake City
(Page B-15) Amend Article IX, Section 2, subsection B by striking out paragraph 6 and inserting a new paragraph 6 so that if adopted the paragraph would read:

6. three nights lodging based on double occupancy for members of the executive board except that the president shall have a room to herself;

The amendment was adopted.

10) Proposed by Chapter Q, Salt Lake City
(Page B-15) Amend Article IX, Section 3, sentence 1 by striking out the word “organizer” and by inserting the words “vice president” so that if adopted the sentence would read:

State Chapter shall pay from the International Travel Fund, the necessary travel expenses to the Convention of International Chapter of its president, vice president, immediate past state president (if she has not attended as either president or vice president), and each local chapter delegate.

The amendment was adopted.

11) Proposed by Chapter Q, Salt Lake City
(Page B-18) Amend Article XII, Section 6, subsection A paragraph 2 by striking out the words “of the president” so that if adopted the paragraph would read:

2. an annual report no later than the April Reciprocity meeting regarding the group’s activities during the past year.

The amendment was adopted.

12) Submitted by the Executive Board of Utah State Chapter
(Page B-21) Amend Rule 5, section D, subsection 5, by striking out paragraph d. and inserting a new paragraph d. so that if adopted the paragraph would read:

d. regular spot reports given during committee reports at each meeting if no annual program is held. (Note – if the chapter chooses this method it must be noted in the program section of the chapter yearbook.)

The amendment was adopted.
13) Submitted by the Executive Board of Utah State Chapter
(Page B-21) Amend Rule 5, section D subsection 6, sentence 1, by striking out the words “or following the meeting” so that if adopted the sentence would read:

*Reports of convention may be given under item 9, CHAPTER BUSINESS-New Business, or as a program.*

The amendment was adopted.

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At the direction of the Amendments & Recommendations Committee, the chairman moved the adoption of the following resolution:

**RESOLUTION**

*Resolved, That the 2016-17 Executive Board of Utah State Chapter be authorized to correct article and section designations, punctuation and cross-references, and to make such other technical and conforming changes as may be necessary to reflect the intent of Utah State Chapter.*

The Resolution was adopted.

President Nancy Williams thanked the chairman, the committee, and convention delegates.

Kimberly Albro gave a workshop on My P.E.O. Connect and the updated website of International Chapter.

Gayle Lichti, Chapter Z, PSP, Nominating Committee Chairman, introduced her committee and gave the report of the Nominating Committee. The president thanked the committee for its work.

The next order of business was election of officers.

There being no further nominations from the floor, the nominations were declared closed. There being no objection, the written ballot was dispensed with and a voice vote was taken. The entire slate as presented was elected as officers of Utah State Chapter for the ensuing year.

- President: Kimberly Albro, Chapter AE
- Vice President: Brenda Boren, Chapter M
- Organizer: Diane Browning Chapter F
- Treasurer: Stephanie Halton, Chapter U
- Secretary: Cynthia Schofield, Chapter Y

The president announced the installation of new officers would take place on Sunday afternoon.

A 20 minute recess was taken.

President Nancy Williams showed a Cottey College video entitled “There’s No Place like Cottey” that she suggested may be useful for a chapter program.
President Nancy Williams announced that Convention Rule #11 was suspended to allow for photographs to be taken.

Brenda Boren gave a Chapter Recognition presentation. The presentation emphasized the positive impact the collective efforts of local chapters made on the state chapter. Local chapter delegates received certificates of recognition for meeting goals.

Certificates were given to IPS Partners in Peace and PSA Laureate Chapters.

President Nancy Williams thanked Brenda Boren and congratulated all of the Utah chapters for their accomplishments and contributions to the Utah State Chapter this year.

Announcements were made by Convention Chairman Keri Brown.

The president announced that the convention hostess chapters for 2017, 2018, 2019, and 2020 would gather in Room 301 immediately after the session to meet briefly with Convention Coordinator Lisa Laird.

President Nancy Williams reminded those in attendance of the Celebration Banquet and announced that the Time of Remembrance would begin at 9:00 a.m. on Sunday, with the prelude beginning at 8:45 a.m.

The president declared the convention adjourned until 10:00 a.m. on Sunday, May 1, 2016, with the prelude beginning at 9:45 a.m.

**Following the afternoon meeting of convention, a Celebration Banquet was held at 6:30 p.m. at the University Park Marriott Hotel for convention attendees and guests.**
President Nancy Williams called the third meeting of the 81st Convention of the Utah State Chapter to order at 10:02 a.m.

Brenda Boren, Chapter M, delivered the invocation.

Lois Park gave the report of the guards.

Lisa Anderson gave the third credentials report. She stated that there was no change from the first report.

President Nancy Williams thanked Kimberly Albro and members of Chapter C for the memorial service honoring those who have entered into Chapter Eternal in the last year.

The president provided special recognition for past state presidents and explained that they were to be honored at the luncheon on Sunday.

The song “‘S Wonderful” was sung in honor of the past state presidents.

Kimberly Albro gave the résumé of Presidents’ Letters.

President Nancy Williams announced that Convention Rule #11 was suspended to allow for photographs to be taken.

Brenda Boren presented the period of instruction entitled The P.E.O. Power Trio which emphasized the use of pre-acceptance counseling, post-initiation counseling, and mentoring. She was assisted by Nancy Labahn, Chapter B; Gail Brown, Chapter P, PSP; Bobbi Nichols, Chapter AL, PSP; Gayle Lichti, Chapter Z, PSP; Joanne Sites, Chapter Z; Dana Covey, Chapter AK; Jeanne Liken, Chapter AM; and Kathy Tall, Chapter AN.

The president thanked Brenda Boren. President Nancy Williams announced that Convention Rule #11 was back in effect and photographs were not allowed.

Joyce Victor and Brenda Boren answered questions that were submitted in advance of convention.

President Nancy Williams announced that following the break, Convention would be opened to allow Golden Girls, as well as their family and friends, to attend. Convention Rule #11 was suspended until the adjournment for lunch.

Following a 15 minute recess, Diane Browning and members of Chapter V presented the tribute and PowerPoint honoring the Golden Girls and 55 and 60 year members.
The president thanked Diane Browning and congratulated the Golden Girls. She excused the Golden Girls and their family members from the convention hall in order to be seated together for lunch.

Announcements were made by Convention Chairman Keri Brown.

Following the singing of the P.E.O. Grace, President Nancy Williams declared the Convention adjourned until 1:30 p.m., with the prelude to begin at 1:15 p.m.

**Following the morning meeting of convention, a luncheon honoring the Past State Presidents and Golden Girls was held at 12:02 p.m. at the University Marriott Hotel.**
President Nancy Williams called the fourth meeting of the 81st Convention of the Utah State Chapter to order at 1:30 p.m. and stated that Convention Rule #11 is reinstated.

Lois Park gave the report of the guards.

Lisa Anderson gave the final credentials report. Eighty-five (85) members of convention were reported.

Joyce Victor shared the latest news from International Chapter.

Mary Geer gave the following report:
Number of Visitors to convention: 208
Number of Guests in attendance: 100

Members of Chapters O and Y presented an invitation to the 2016 P.E.O. Scholarship Fundraiser to be held Saturday, October 22, 2016 from 6:00 – 8:30 p.m. at Saint Thomas More Catholic Church in Cottonwood Heights.

President Nancy Williams recognized the hostess chapters and thanked them for the outstanding planning, organizing and work done for this convention.

The president gave thanks to others and made her closing remarks to convention, including an emphasis on members giving a gift to P.E.O. by sharing information with the public about P.E.O. and our mission.

The next order of business was the installation of officers. Joan Johnston, Chapter Y, convention guard, escorted newly elected Secretary Cynthia Schofield to the dais. Convention Rule #11 was suspended. By general consent, guests were admitted into convention hall for the installation ceremony, the presentation of the past president’s credentials and pin, remarks by the incoming president and the invitation to convention.

Stephanie Halton called the roll of the newly elected officers of Utah State Chapter. Joyce Victor, Representative of International Chapter, installed the officers.

President: Kimberly Albro, AE
Vice President: Brenda Boren, M
Organizer: Diane Browning, F
Treasurer: Stephanie Halton, U
Secretary: Cynthia Schofield, Y

Kimberly Albro, newly elected Utah State President, accepted the gavel and asked the Representative of International Chapter to present the past president credentials to Nancy Williams. Gayle Lichti presented the past president’s pin to Nancy Williams and escorted her to her seat with the other past presidents.
President Kimberly Albro gave her incoming remarks and introduced her theme, “P.E.O. Women in Focus,” focusing on friendship and philanthropies.

Convention Rule #11 remained suspended and photographs were allowed during the Invitation to 2017 Convention.

An invitation to the 2017 Convention of Utah State Chapter to be held at the Davis Conference Center in Layton on May 5 and 6, 2017 was extended by Chapters L, M and Q.

President Kimberly Albro accepted the invitation to the 2017 Convention on behalf of the Utah State Chapter.

The president announced that Convention Rule #11 was back in effect and photographs were not allowed. Guests were escorted out of convention hall by the guards.

Representative of International Chapter Joyce Victor gave a few closing remarks.

The president asked if there was further business to come before the convention. There was no unfinished business.

President Kimberly Albro described the distribution of the proceedings.

President Kimberly Albro announced the 2016-2017 committee appointments, which had been approved by the newly elected executive board. She explained that the committee lists had been distributed to delegates and would be posted on the Utah State Chapter website. The delegates were asked to have the president or technology chair of each chapter make copies of the lists for the yearbook committee. The president noted that the chairman of the Finance Committee is Ann Wakefield, Chapter AH.

Convention Chairman Keri Brown gave announcements and reminded convention participants to complete their electronic evaluation forms so that future hostess chapters could use them in planning conventions.

The president gave the benediction and declared the 81st Annual Convention of Utah State Chapter P.E.O. Sisterhood, closed at 2:53 p.m.

Stephanie Halton
Secretary

Convention delegates and visitors were dismissed following the recessional of the executive board, Representative of International Chapter, and past presidents. A receiving line for newly elected officers, immediate past president and the Representative of International Chapter was formed in the lobby.
CERTIFICATION OF MINUTES AND APPROVAL OF PROCEEDINGS

I, Stephanie Halton, secretary of Utah State Chapter of the P.E.O. Sisterhood, do hereby certify that the foregoing record is a correct copy of Proceedings of Utah State Chapter assembled in Salt Lake City, Utah, April 30 – May 1, 2016.

Witness my hand and seal of Utah State Chapter, P.E.O. Sisterhood at Salt Lake City, UT, this 1st day of May, 2016.

(Signed)  Stephanie Halton
          Secretary

Utah State Chapter, P.E.O. Sisterhood

(Signed)  Nancy Williams
          President

Utah State Chapter, P.E.O. Sisterhood

The minutes of convention were read and approved by the Committee to Approve Minutes on

May 1, 2016

Date

Diane Limona

(Committee members' names may be printed)
I am delighted to be with you this morning and to Celebrate our shared condition – that of sisterhood, the marvelous happenstance where we have chosen our sisters, and our sisters have chosen us. I am fond of this anonymous saying about sisterhood: “We weren’t sisters by birth, but we knew from the start, fate brought us together to be sisters by heart.”

Faith, love, purity, justice, and truth – the greatest of these is love. Beloved, let us love one another. These words from our shared introductory experience to P.E.O. remind us that love is indeed the greatest responsibility and joy of our P.E.O. experience. Paul, in his first letter to the Corinthians, instructs us on the nature of love: “Love is patient, love is kind. It does not envy, it does not boast, it is not proud. It does not dishonor others, it is not self-seeking, it is not easily angered, it keeps no records of wrongs….It always protects, always trusts, always hopes, always perseveres. Love never fails” (I Corinthians 13: 4-5, 7).

I was recently sharing a meal with two sisters from another chapter. I’ll call them Jill and Jane. The chapter’s hostess came to us, looked at Jane’s coffee cup and asked, “Could I get you some more coffee?” Jane said “No, thank you, I’m fine.” The hostess, who knows her very well, said “Surely you would like some more coffee.” Jane hesitated, then said thoughtfully, “Yes, thank you, I would love some more coffee.” After the hostess departed, Jill said to Jane “I think she really wanted you to have that cup of coffee”. Jane just smiled and said “Yes. She did.” When we recognize that it’s not always what we want for ourselves that is important, but what another wants for us, and accepting the loving offer with a gracious and open heart – that also is love. When you touch another sister – remember, you are touching another who is sacred to God.

Support and encouragement are offered at many times, but especially when things aren’t going well or when we feel insecure and need reassurance that we are loved. Louisa May Alcott published “Little Women” just a year before seven young women, our founders, who are dear to us, started P.E.O. I can imagine that some or all of them enjoyed this classic, can’t you? Miss Alcott wrote: “Help one another, is part of the religion of sisterhood.” Barbara Alpert reminds us that “….sisters bound by love instead of blood” are the family we choose to surround us…They know when we are lonely, and appear without being called. When we are lost, they provide a living map to what comes next; when we doubt everything about ourselves, they remind us who we are.” Carol Saline writes that “sisters function as safety nets in a chaotic world simply by being there for each other.” We can never have too many safety nets, nor too many sisters.

And lastly, friendship. Steadfast friendship. The joy of working together, laughing together, teasing each other. From an anonymous writer: “My sisters remind me, by their very steadfastness, that truth, beauty, and goodness exist in the world, and that, no matter what, there are, and always will be people loving people through thick and thin.”

Cynthia Schofield, Y
PRESIDENT’S OPENING REMARKS

Did you feel it when you walked in the hall this morning? The excitement, friendship, love, anticipation... Look around you...what do you see? Women, diverse but similar...all sharing the same Objects and Aims.

If you are like me you were in a rush this morning. Now it’s time to take a deep breath and to relax. All together now...deep breath...relax. Now we’re ready for the day.

Convention is about spending time with the fantastic women we call sisters and about learning from each other. It’s about being motivated and educated about what our sisterhood has in store for us in the upcoming year. It’s about taking time to celebrate our sisters dedicated to service in P.E.O., about celebrating the dreams and achievements of the women we have touched and about celebrating the collective successes of all of us in the Utah State Chapter. It’s time for us to be motivated and educated and to celebrate together! On behalf of Hostess Chapters H and AJ and the officers of the Executive Board of Utah State Chapter, welcome to convention.

TRIBUTE TO NEWEST MEMBERS

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CELEBRATION BANQUET

April 30, 2016
University Park Marriott Hotel, Salt Lake City, Utah

Social Hour
5:30 – 6:30 p.m.

Welcome and Introductions
Nancy Williams, President, Utah State Chapter P.E.O.
Invocation
Lois Park, IQKS

Dinner

Remarks from the Representative of International Chapter
Joyce Victor, Vice Chairman, Educational Loan Fund

Speaker
Aimee Altizer, 2014 Program for Continuing Education Recipient

Entertainment
The Stratford Street Big Band

MEMBERS OF CHAPTER ETERNAL 2015-2016

A  Audrey Courrier  Q  Susan Boman, PSP
A  Christine Zeidner  R  Rosemary Tepper
B  Barbara Benson  R  Margaret E. Thompson
C  Rita Wetenkamp  R  Enid W. Waldron
D  Beverly Irion  S  June Emerson Campbell
E  Carolyn Barney  V  Sandra Shipman
F  Nancy Henthorne  Z  Deane Lawlor
F  Barbara Moore  Z  Ruth Teuscher
L  Carol Pendell  AA  Virgene Heward
L  Judith Peterson  AC  Mary W. Dyer
L  Julie A. Skidmore  AC  Rita R. Patton
M  Shirley Starley  AH  Frances Bach
O  June Mazurie  AK  Valerie Harding
P  Edith G. Gray  AM  Carol Sullivan
P  Wendy Sather

C-18
MEMORIES OF SUSAN D. BOMAN, Q, PSP, UTAH STATE P.E.O.

Susan Davis Boman was born on 25 May 1941 in Pasadena, California and died on 30 December 2015. She died at home with Kirk, her husband of 53 years, holding her hand. She had been diagnosed with Idiopathic Pulmonary Fibrosis in 2009. Her father, an aunt, and a cousin had all previously died of the same disease, and it was through her family’s history that the strong familial connection was first recognized. Susan and her sister Dianne Woollett went to the National Institutes of Health (NIH) to have DNA testing done. When Susan’s diagnosis was made, she was told that her life expectancy was two to three years, yet she lived six years, which I believe is partly due to her strong character and loving family support, as well as her participation in a drug trial.

Susan grew up in southern California and studied at Occidental College before working as her father’s secretary at his office supply business.

Susan and Kirk met in high school and were married two days after Kirk graduated and was commissioned in the U.S. Navy in June 1962. Susan and Kirk have two daughters, Nina Day and Nancy Balock, and three grandchildren, Shelby Geist, Veronica Balock, and Michael Van Cleve. Susan’s sister, Diane Woollett, is a P.E.O. in southern California, and her mother and mother-in-law were also P.E.O.’s.

Susan was initiated into Chapter Q on 11 December 1984. A mere three years later, she served as Chapter Q’s president for two years, and then served as president two more times, serving for the third time in 2011-12, after her pulmonary fibrosis diagnosis. She also served terms in all other chapter offices except Chaplain and Guard. Susan was on many committees in Chapter Q, and was a valuable source of information and suggestions. She was truly a sister. When Susan decided to join an organization, she faithfully took part.

Susan served as Utah State P.E.O. President in 1999-2000. Her theme was Hearts, Hands and Stars. At the convention at which she presided, Utah celebrated the 100th anniversary of P.E.O. in Utah, as Chapter A was organized in 1900.

At the 1999 Utah P.E.O. convention, Susan included the following comments in her Remarks after being installed as President:

1. Being a state officer is humbling, frustrating, energizing, exhausting, and exciting
2. We welcome the new member of the board and promise our prolific criticism of everything you try to do. We’ll teach you everything we know and then, will you ever be in trouble! There’s one, and only one reason we bring a new person on the board each year. We need new jokes!
3. As this convention ends, our friendships are fuller and our spirits are strengthened. Our waistlines are larger, our ankles are swollen, our seats are asleep, and our brains overloaded.
Immediately after serving as Utah P.E.O. President, she began a five-year term on the P.E.O. International Study and Research Committee, which is the International committee analogous to the state Amendments and Recommendations Committee.

Susan’s BIL Kirk was a Navy pilot, and subsequently a pilot for Western Airlines and then Delta Airlines. Susan, Kirk and their daughters moved often. They lived in Southern California, Florida, Texas, Hawaii, Minnesota, and then Salt Lake City, Utah. Wherever they were, Susan became involved and formed friendships. As well as P.E.O., she was involved in Camp Fire Girls, and Welcome Wagon. She earned her Extra Class Amateur Radio license and was a Registered Parliamentarian.

Susan loved planning, organizing, and taking family vacations. They often camped in the Grand Tetons and Yellowstone parks. They took train trips across Canada and into Mexico. Susan and Kirk took many cruises, which Susan loved.

Whatever Susan did, she gave it her all. She was one of the most welcoming people I have ever known. When she was asked to do something, her answer was a resounding YES if there was nothing else planned for that day and time. She and a friend started a couples' book club, which is now in its 22nd year of continuous operation.

Susan hosted Chapter Q’s Bed & Breakfast for many years. During the 2002 Olympics, she hosted many P.E.O.’s and families, with guests often sleeping on the floor in sleeping bags. This was the only time Susan would allow Chapter Q members to provide food for breakfasts for the B&B guest, and in typical Susan fashion she distributed lists of the items she wanted, including the brand, size, and quantity. When I was living in Virginia, a P.E.O. in the chapter to which I had transferred told me that she and her husband stayed with Susan and Kirk during the Olympics, and remarked on their friendliness, hospitality, and joie de vivre.

When Susan became interested in something, she followed it as far and as deeply as she could. She took writing workshops, took piano lessons, hosted Gina Bachauer Piano competitors for many years, and read widely. When Susan took on something new, she did it to learn, to be of service, and to help others. This trait served her well, as she did not let herself get in the way of the work, and it allowed her to help others learn and grow, making her an outstanding mentor. For instance, Jane Macfarlane told me that she gained confidence through Susan’s support and mentoring as Jane followed Susan on the Utah P.E.O. Board.

The following poem by Eve Merriam reminds me of the way that Susan lived her life.

How to Eat a Poem

Don’t be polite
Bite in.
Pick it up with your fingers and lick the juice that may run down your Chin.
It is ready and ripe now, whenever you are.
You do not need a knife or fork or spoon or plate or napkin or tablecloth.
For there is no core or stem
or rind or pit or seed or skin
to throw away.

Chapter Q, Utah P.E.O. and P.E.O. International were all enriched through Susan’s membership. Those who were fortunate enough to know her will miss her wise counsel, thoughtful suggestions, friendship, cooking, and wonderful sense of humor.

I would like to share a short reading from Arthur Christopher Benson, which I found in a small book titled “Gift of Friendship.” This epitomizes Susan Boman to me.

“It is a mistake to think that one makes a friend because of his or her qualities; it has nothing to do with qualities at all. It is the person that we want, not what (s)he does or says, or does not do or say, but that (s)he is that is eternally enough! Who shall explain the extraordinary instinct that tells us, perhaps after a single meeting, that this or that particular person in some mysterious way matters to us? I confess that, for myself, I never enter a new company without the hope that I may discover a friend, perhaps the friend, sitting there with an expectant smile. That hope survives a thousand disappointments. People who deal with life generously and large- heartedly go on multiplying relationships to the end.”

ARTHUR CHRISTOPHER BENSON

Susan was truly a sister and a friend. Our P.E.O. star shines brighter with her addition, though we shall miss her physical presence among us.

Those of us who knew Susan will always carry her in our hearts.

Kristin Madden, Q, PSP

TRIBUTE TO PAST STATE PRESIDENTS

I know you have noticed the exquisite sculpture of an open book exploding in celebration with butterflies in the display area. Have you taken a good look at it? Read what it contains? It is a listing of each of the names and chapters of our living Past State Presidents of Utah State Chapter and the years they served on the Executive Board. It is the physical tribute to them.

“Why a book?” you ask. Several reasons. Let me explain...

First it is A Book of Time. Time... We all know what time is and that it seems we either have too much of it or more likely, not enough. Webster defines time as “the measured period during which an action, process or condition exits or continues”. We all are given the same amount of
time in a day and our PSP’s made the choice to give their time to P.E.O. It has been said “Time is the most valuable thing a man can spend.” I suppose that goes for women too! So our book is a tribute to the most valuable thing these women spent…their time.

Beside each name is the year they served as president of the Utah State Chapter. But that’s just one year of the time. Prior to that year most of them had served the state chapter for 6 years. So, let’s see...29 names times 7 years...that’s 203 collective years of service to the state. WOW! What a gift! And remember for these ladies their service to P.E.O. started before those seven years and has lasted long past.

Our second reason for choosing a book is it represents a Book of Knowledge. Knowledge: “…facts, information, and skills acquired by a person through experience or education; the theoretical or practical understanding of a subject”. So what did our PSP’s do during their time on the board? They gained lots and lots of knowledge.

Through their experience of serving they gained knowledge on a wide variety of subjects. Knowledge of P.E.O. history and customs, P.E.O. philanthropies, personal organization and communication skills, financial knowledge, how to build membership, how to sustain membership, how to motivate others to want to find candidates for financial assistance, how to educate our membership through training, and definitely how to celebrate all P.E.O. has to offer!

The third reason for choosing a book for our tribute is the culmination of time and knowledge…the Book of Wisdom. Wisdom: “the quality of having experience, knowledge, and good judgment. Wisdom is the quality of being wise”. I read that “The seat of knowledge is in the head but the seat of wisdom is in the heart”. The wisdom of these sisters is definitely in their hearts.

So, to our Past State Presidents...we celebrate you for your time, your knowledge and your wisdom. The luncheon today is being held in honor of our Past State Presidents. Thank you sisters for all you have done and continue to do for us. (Applause)

I would like to ask that anyone in this room who has served as a local chapter president please stand. Here we have another special group. The local chapter is the grass roots element of P.E.O. and our leadership team is strong in Utah. Let’s have a round of applause for our PCP’s, Past Chapter Presidents.

INVOCATION

Our P.E.O. Masterpiece

One day while waiting in line at the grocery store, I noticed a bulletin board that had been created by children from a local elementary school. It had beautiful flowers on it made of their many handprints. And next to the flowers, it said “We are each unique and beautiful, but together we are a masterpiece”. It made me think of each of these children as they made their unique handprint and watched it all come together, or bloom, as a beautiful flower. So let me share with
you my thoughts on our Sisterhood, made up of the uniqueness and beauty of each member that becomes our P.E.O. Masterpiece.

Reading from 1 Corinthians 12:14-20

14 So the body is not made up of just one part. It has many parts. 15 Suppose the foot says, “I am not a hand. So I don’t belong to the body.” By saying this, it cannot stop being part of the body. 16 And suppose the ear says, “I am not an eye. So I don’t belong to the body.” By saying this, it cannot stop being part of the body. 17 If the whole body were an eye, how could it hear? If the whole body were an ear, how could it smell? 18 God has placed each part in the body just as he wanted it to be. 19 If all the parts were the same, how could there be a body? 20 As it is, there are many parts. But there is only one body.

So I see our P.E.O. Sisterhood as the body. We are each created with gifts and talents that are different from any of the women sitting next to you this morning. So there are many parts, but only one body.

Talent can be defined as “doing easily what others find difficult”. Some of us have many talents, some only a few. The number or kind really doesn’t matter. What matters is that we recognize these gifts and realize that we are all talented in our own way. When you know what you are best at, you can use your talents to make a difference. Think about what talent or gift God has given you. What can you do that helps P.E.O. work better? Leo Buscaglia, an American author and motivational speaker, said “Our talents are the gift that God gives us... What we make of our talents is our gift back to God”. On the humorous side, Charles Schultz said “Life is like a 10-speed bike – most of us have gears we never use”. And maybe some that we hardly know are there. Maybe a ride on that 10-speed bike would help us realize that we indeed have some unused muscles or “talents” that need to be put to work more often. Remember, our talents are only beneficial to the body if we use them.

So it makes sense to also say that none of us has ALL the gifts to make the body work yet this is exactly how God intended it to be. God made us so that we need to rely on one another, as a body, as a sisterhood. You become a more useful part of the body when you are doing your part. The beauty in our uniqueness as P.E.O.s is that we strive to find our place and do our part as we work together towards a common goal. And it is not just about what we do but the way we do it.

So what is the way we do it? We do it by encouraging, loving and helping each other along the way. By showing “a loving concern for each sister”. If you continue reading into the 13th Chapter of First Corinthians, Paul talks about the importance of love and that we are to show that love to each other. So let me share with you the familiar but timeless verses in Chapter 13. “Love is patient; love is kind; love is not envious or boastful or arrogant or rude. It does not insist on its own way; it is not irritable or resentful; it does not rejoice in wrongdoing, but rejoices in the truth. It bears all things, believes all things, hopes all things, endures all things.” (1 Corin. 13:4-7, NRSV) Our sisterhood offers opportunities to learn and lead, develop skills, help others, love others, invest our time productively and indeed, make a positive difference in our world. But only if we are there for each other and help each other, can our sisterhood reach its full potential.
So here we are together, our P.E.O. Masterpiece. And from my viewpoint, what a beautiful Masterpiece it is! We are each unique and should continue to celebrate our individuality but remember that when we all come together, we make something that is very special. As we head into the final day of convention, I encourage you to celebrate the uniqueness and beauty of each other and also the masterpiece that we make together. Think about how that masterpiece looks in your own chapter. There are strong and vibrant colors that you will notice immediately but also more subtle colors which help bring it depth and strength. I encourage each of you to share your talents, realize your potential and love our P.E.O. Masterpiece.

Brenda Boren, M

RÉSUMÉ OF PRESIDENTS’ LETTERS

I have received a letter of inquiry from a Miss Marguerite Star. She is the owner of the Wesleyan Placement Service. The Wesleyan Placement Service was established in 1869 and has been matching women to a particular service organization for nearly 150 years. This year the agency placed an emphasis on finding women that are willing to Motivate, Educate, and Celebrate other Women; Women who seek growth in knowledge and in culture; Women who are willing to show a sincere regard for their influence in their community; Women that are willing to express a loving concern for other women.

In her letter she asked if I thought I could help her locate such women. However, she went on to inform me that it wouldn’t be an easy task. That not every woman possesses these attributes. She also mentioned that in a maverick state such as Utah, it may not even be possible to find the type of women for which she is looking. So, although she was hopeful I may be able to help her out, she wasn’t expecting too much.

Well of course that got my defenses up. I knew I could find the type of woman she was seeking, so I conducted a bit of research and here’s what I discovered.

Women who motivate others to grow in knowledge by finding over 60 candidates for available scholarships, grants, awards, and loans.

Women who motivate others by raising over $77,000 let me say that again, $77,000 with a wide variety of fundraisers including: Pasta sales, note card sales, garage and yard sales, geranium sales, bed & breakfast hostessing, bingo, bridge, raffles, pass the hat, love offerings, write a check day, purse auctions, book exchanges, Christmas auctions, Pay in May, Chunk of change, broom sales, Chapter Farmer’s Market, auction parties, Bell choir concerts, and more!

Let me elaborate on just a couple of those. One chapter has an annual purse auction. Members donate special purses, but no one knows what each purse contains, members and guests bid on the purses and then the winners of each purse, open it to find fun items inside. A couple of other
chapters have found a simple way to raise money for philanthropies. They do it by collecting loose change from members over the course of the year. One chapter does this at their chapter meetings; the other chapter has members do it at home. Both chapters agree that this is a simple and fun way to contribute. One chapter accumulated over $450 with their version of this idea called their Chunk of Change fundraiser.

I also discovered, women who educate other women by presenting a variety of programs to help others grow in knowledge. Programs about:

- Teaching foreign languages to kids using Polyglot dolls.
- Women’s heart health
- An overview of State and International Philanthropies
- Origins of the word “Hello”

Programs to motivate women to growth in culture with Programs about:

- The Gates Foundation Work in Africa
- The Audubon Society
- Six word memoirs
- Travel reports from many parts of the world including
  - Scotland, Costa Rica, Turkey, Greece, South Africa, Czech Republic, Austria, and others

Of course these women work hard so they also play hard. They celebrate often... very often... and in a variety of ways:


They celebrate by attending tulip festivals, plays, Bees games, and many, many others events and activities. Many of these fun celebrations also are fundraisers in support of philanthropies. A very popular fundraiser held in conjunction with a party is the silent auction.

They show a loving concern for others in many way including:
Developing a chapter asset list of medical equipment they have to share when others are in need of it, throwing baby showers, sending cards of condolences, or well wishes, or birthday greetings to members and buddy chapters, providing meals to other’s who are sick or have had surgery, creating binders with information about P.E.O. for new members to review, holding social events on Saturdays or holiday Mondays so working members can attend.

My research also revealed that these Utah women show a sincere regard for the influence in their community by supporting various local charities and programs. They have had programs presented about:

- The YCC (Your Community Connection)
- Local Search and Rescue Dogs
- Salt Lake County drug court
- Local Resources available for domestic violence
• Friends for Sight
• Veterinarians helping homeless pets
• Utah Refugee Work Force services

They choose to help local charities during the year and at Christmas time with donations of food, clothing, baby items, etc. By doing so they are raising the profile of and promoting their own beloved organization. They wear yellow, or their pins, or clothing with daisies and stars while contributing to and working with these local charities.

By now I’m sure you have guessed that I got back to Miss Marguerite Star with an enthusiastic reply. I told her that I have found over 1100 women who possess the qualities she seeks. Who are these women?

They are YOU. The UTAH STATE CHAPTER of the P.E.O. Sisterhood.

They are women who possess the qualities of Faith, Love, Purity, Justice, and Truth. They are women who have spent the last year and the 80 previous years doing what Utah women do best. Motivating, Educating, and Celebrating the Power of P.E.O.

**TRIBUTE TO GOLDEN GIRLS**

**50 Year Members**
- Rita Hutchinson, B
- Catherine Schwaegler, M
- Ann S. Haran Jensen, O
- Sydna Macpherson, Disb. S
- Annie MacKay Patterson, T
- Doris Gras, X
- Jane Bebb, AD
- M. Jane O’Donnell, AM

**55 Year Member**
- Jacquelyn G. Piland, AJ

**60 Year Members**
- Mary Jane Catlin, F
- Barbara Orr, AK
- Margaret Madison, AD
- Kathleen Gubler, AM

**65 Years**
- Lois Fitzgerald, E

**PRESIDENT’S THANK YOU TO HOSTESS CHAPTERS**

Hasn’t this convention been awesome!?! We all felt the excitement, friendship, love and anticipation of what it would be and it lived up to it all...and more. We spent time together and learned from each other. We celebrated together the dedication to service in P.E.O., the dreams and achievements of the women we touched and the collective successes of the Utah State...
Chapter...all of us! We’re leaving convention motivated and educated...ready for the next year.

My sincere thanks go to all of you for making my seven year P.E.O state board journey an awesome one. I want to express my deep appreciation to our Convention Coordinator, Lisa Laird, for everything she does to pull it all together for convention. And she does it so well and makes it fun for everyone she works with. And working with all of the committees from Chapter H and Chapter AJ has been wonderful. Talk about on top of it women! Those of you who filled a special roll during convention, you are appreciated for your contributions. Thank you delegates and members of convention for taking time from your busy schedules to spend a weekend at convention. I know you’ll share the experience with your chapters so they can see it through your eyes. A deep appreciation goes to those who served on the Standing Committees and as appointees to Utah State Chapter this year. I hope your service has been meaningful to you as well. And a special thanks to those of you who traveled long distances to be here. You’ve made it memorable for me. Please help me thank all those who had a part in this successful convention.

PRESIDENT’S CLOSING REMARKS

We often hear about the gift of P.E.O. Take a moment to reflect on the person that gave you that gift. Isn’t it important to “pay it forward”? I think so. What will be our gift to P.E.O.?

I don’t know about you, but I want everyone to know about P.E.O. Let’s join together to make that our gift to P.E.O. As we know, P.E.O. started almost 150 years ago as a secret society. Time has changed us and today we have become a society with a secret. Today we are encouraged to share publically what P.E.O. is and what we do. That’s a change for many of us. How do we do that?

Have you heard of the P.E.O. Brand Tool Kit? It is designed to equip you with information for you to share when asked “What is P.E.O.?" The Brand Tool Kit can be found on peointernational.org in the Local Chapter Member section of the Resource Library.

Often when we hear the term “brand” we get a visual reference in our minds of a logo, such as the Diet Coke or the Apple logo. What do you think of you see this flower? And what about this star? While a logo is an important part of a brand, it is not all encompassing. P.E.O. is aware of this experience and is considering our brand and how it impacts every aspect of the organization. Beyond our logo, we need to consider our experience internally to identify and unify our communications to elevate our sisterhood and strengthen our organization.

The important components of our P.E.O. brand include our brand promise, mission statement, tagline, and elevator speech. Here’s what I mean and some tools for sharing who we are and what we are.

A brand promise is our cause. It explains who we are and what we stand for and why anyone should care. It serves as our inspiration for building a strong, cohesive, integrated brand and communications program. The P.E.O. Brand Promise is:
**P.E.O. is an organization of women, by women and for women. P.E.O. supports women both through friendships and the bonds of sisterhood and through educational scholarships, grants, awards and loans.**

P.E.O.s are women of all ages, from all walks of life, united in a shared passion for educating women and the belief that doing so can change the world. Friendship is the cornerstone of P.E.O.—it is the legacy left by our Founders and it thrives in our unique sisterhood. P.E.O. exists to be a source of encouragement and support for women to realize their potential in whatever worthwhile endeavor they choose. Appropriately, by coincidence, our newly elected state secretary, Cynthia Schofield began our time together this weekend by speaking about love, encouragement, friendship and support.

P.E.O.’s **mission statement** is a carefully crafted statement that clearly defines the organization’s work, for and by whom, the impact we make, and how we accomplish our goals. It not only communicates the purpose of P.E.O. to others, it becomes a road map for our decisions and strategy. The P.E.O. Mission Statement is:

**P.E.O. is a philanthropic organization where women celebrate the advancement of women; educate women through scholarships, grants, awards, loans and stewardship of Cottey College; and motivate women to achieve their highest aspirations.**

Motivate...educate...celebrate!

A **tagline** is the shortest version of our brand communications. At the core of the P.E.O. mission is the thousands of women in local chapters who form a unique bond and in turn help their sisters and other women reach their full potential. The P.E.O. tagline is:

**Women helping women reach for the stars!**

So how can you convey all this when you’re asked “What is P.E.O.?” It is important to have a way to take the brand promise and boil it down to a few sentences. We call that an **elevator speech** because it’s how you would answer if there was only enough time for a quick elevator ride. An example of a P.E.O. Elevator Speech is:

**P.E.O. provides educational opportunities for women. We do this by offering scholarships, grants, awards and loans to help women enhance their lives through learning.**

It is my wish that each of us involved in the P.E.O. Sisterhood accepts the role in forwarding and strengthening the P.E.O. brand. By uniting with clearly defined messaging, we can offer a consistent, effective and compelling brand both internally and externally. That is OUR gift to P.E.O.

As P.E.O. has proven time and time again over the years, when P.E.O. sisters bond together with a common goal, the outcome can be powerful. That’s **The Power of P.E.O.!** Thank you...
REMARKS BY NEWLY INSTALLED PRESIDENT

Whew! Am I really standing here as the newly installed president of the Utah State Chapter? So, have you ever heard that if you are nervous when you have to speak to a large group, you are supposed to picture the audience in their underwear? Well, you look GREAT! And it’s so nice to see so many faces I recognize out there, even if you are in your underwear.

The past four years since I joined the board have gone by so much more quickly than I expected. I’ve been asking my P.E.O. mentor, Carolyn Gilstrap, if it’s too late to change my mind. And her answer is always the same, “yes Kimberly it’s too late, but don’t worry, you’ll be fine.” And I know she’s right. Truly though, I don’t want to change my mind. I just am hoping to make as much of an IMPRINT as have the 4 PSPs whom with I served. Each looked through their VIEWFINDERS and FRAMED and DEVELOPED their vision of P.E.O. They have all been P.E.O.s for at least 10 years longer than I have. That’s a lot of P.E.O. knowledge. I’m so blessed to have their examples to follow and I know I can turn to any of them for guidance whenever I need another PERSPECTIVE. Each time I have felt a bit of doubt about the coming year, I just think “IMAGINE if I can STEP UP to help BUILD BRIDGES AMONG WOMEN and begin to create a renewed VISION of P.E.O. in Utah, then I know I can continue to MOTIVATE, EDUCATE, AND CELEBRATE WOMEN in all we do as P.E.O.s. We are a strong Utah State Chapter and I will keep that in mind as I advance to the next FRAME in my P.E.O. life.

So, how did I get here? I don’t have a P.E.O. legacy. In fact my mom, sister, and mother-in-law who are all P.E.O.s became so after me. I was the first P.E.O. in my family. I’m sure some of you can say the same thing. And if you can, I hope you are EXPOSING your family and friends to the gift of P.E.O.

Why am I a P.E.O.? I have REFLECTED on that question this year and here’s what came into FOCUS.

I am a P.E.O. because I was invited to be one. Chapter C/WY is the chapter into which I was initiated.

In the summer of 1996, after living away from Cheyenne for 11 years, having spent a total of 10 years in Utah and one year in Texas, I returned to Wyoming. I graduated from high school in Cheyenne, WY, my parents and my husband’s parents still lived there. Shortly after we settled in, I became friends with the wife of one of my husband’s partners. Her name is Carol Waeckerlin. Some of you may have met her a few years ago when Gail Brown presided at convention. She is Gail Brown’s and Lisa Laird’s aunt. She invited me to a couple of “coffees” with some “friends” of hers. At the time, I didn’t know that these coffees were Chapter C activities; I just thought she wanted me to meet her friends. Eventually, I was invited to join Chapter C. I met with Carol and a couple other Chapter C members to learn more about P.E.O. before I decided to join. Prior to this invitation, I had never even heard of P.E.O. So, I am a P.E.O. because I was invited to be one. But as you all know, that’s only half the PICTURE.
I am a P.E.O. because I said “YES” to that invitation nearly 19 years ago. Why did I say yes? I believe I can attribute my decision to join P.E.O. on to two important life \textit{EXPOSURES} I received from my parents.

The first is the importance of friendship. My parents have always had and still have wonderful friends. I lived in 4 different communities when I was growing up. In every place we lived, I remember my parents having many friends and an active social life. Sometimes I can still smell the Jergens’ lotion my mother would always put on just before she and Daddy walked out the door to bridge club or wherever they were headed. And they are a terrific couple to have as friends. Their friends matter to them and they show that in many ways. I will give you two small examples. Every year they send out a huge stack of Christmas cards to all the people that have been a part of their lives, staying in touch when others may have let the connection go. This past year, my parents had an unusually high number of friends pass away. They travelled many many miles, to many different states, and attended too many funeral services; each time offering comfort to their friends’ families. From an early age and throughout my life the meaning of true friendship was always something to which I was \textit{EXPOSED}.

Secondly, education is important in my family. My mother was a teacher, my brother and his wife are teachers, my sister was a teacher and is now a grade school counselor, my father-in-law was a teacher, one of my sisters-in-law is a teacher, I am surrounded by people whose passion is education. My mother was the first of many generations of her family to attend and graduate from college. My father is also one of only a few in generations of his family to have graduated from college. However, growing up, I never remember even considering not going to college. It was expected and we went. Now my brother, sister, and I, all three McBurney kids, each hold a Masters’ degree. Education matters, education provides opportunity.

That’s what P.E.O. is all about. The \textit{DOUBLE EXPOSURE} of friendship and education. That’s why I am a P.E.O.

So, just as my predecessor’s looked through their \textit{VIEWFINDER}s to see their \textit{VISION} of P.E.O. so am I... with the support of the other four wonderful women on the board, looking through my \textit{LENS} and I see...

\textbf{P.E.O. - Women in Focus}

It is with a particular \textit{FOCUS} that I want to \textit{FRAME} the upcoming P.E.O. year. I believe we can \textit{DEVELOP} and grow P.E.O. in Utah by opening our \textit{APERTURE} and setting our \textit{SHUTTER SPEED} to levels that will allow us to \textit{CAPTURE} a \textit{SHARP IMAGE} of P.E.O. Each of us \textit{FRAMING} our \textit{SUBJECTS} and letting the \textit{LIGHT} radiate through, the \textit{LIGHT} that led us to say “YES” I want to become a P.E.O.

I would like to leave you with a few of closing thoughts. President of International Chapter, Beth Ledbetter’s theme is Becoming... with the tag line, “We are Becoming what we are to Become”. At international convention she asked each of us, “How far you can think?” Then she told the story of driving a stake at that point, looking at what was beyond the stake, and then moving the stake. Each time getting closer to what we are to become. This reminded me of a phrase a photography teacher of mine used to say. He told us to “\textit{ZOOM} with your feet.” Yes, each student had a camera capable of \textit{ZOOMING} in on an image without requiring us to move. However, if you
**ZOOM** with your feet you just might **CAPTURE** an **IMAGE** that you would not have been able to **COMPOSE** by merely **ZOOMING** with your **CAMERA LENS**.

So, I’m asking each of you here to today to **ZOOM** with your feet, lean in. Get **CLOSEUP** to P.E.O. Let’s continue **DEVELOPING** P.E.O. in Utah into what it is to become. Let’s do this by **FOCUSB** on two main **IMAGES** of P.E.O., Friendship and Philanthropy. In the post-convention Sister-to-Sister newsletter, I will outline our goals for the upcoming year. So we can begin **CAPTURING** those **IMAGES** right way. P.E.O. in Utah deserves a big and bright **CANVAS** on which to **DEVELOP** our own **SILHOUETTES**. So, fill your **FRAMES** and **FOCUS** on becoming what we are meant to become.

And always remember, P.E.O. Life is like a camera, **FOCUS** on what is important, **CAPTURE** the good times, **DEVELOP** from the negatives, and if things don’t work out, always, always take another **SHOT**.